

Trend Evaluation Scorecard

Run this on any new tool in five minutes. Most new things are weapons, not wars.

Tool or trend _____ Date _____

1 Is it a war, or a weapon?	☐ GO SIGNAL Your strategy still holds	☐ WARNING SIGN It claims to rewrite your whole plan
2 What old thing is it, really?	☐ GO SIGNAL You can name the ancestor	☐ WARNING SIGN No clear ancestor, lots of noise
3 Who gains if you adopt it today?	☐ GO SIGNAL Clear gain for your account	☐ WARNING SIGN Mainly the platform gains early
4 What does it cost to be wrong?	☐ GO SIGNAL Small and reversible	☐ WARNING SIGN Large or hard to undo
5 Can you measure if it worked?	☐ GO SIGNAL One clear metric, tracked	☐ WARNING SIGN No way to tell if it worked

COUNT YOUR GO SIGNALS, THEN DECIDE

4–5

Test it on one plot of budget. Measure the one metric. Then decide.

2–3

Wait. Watch who goes first. Revisit in a quarter.

0–1

Do nothing. It is a distraction, not a decision.

The one metric I will watch _____